

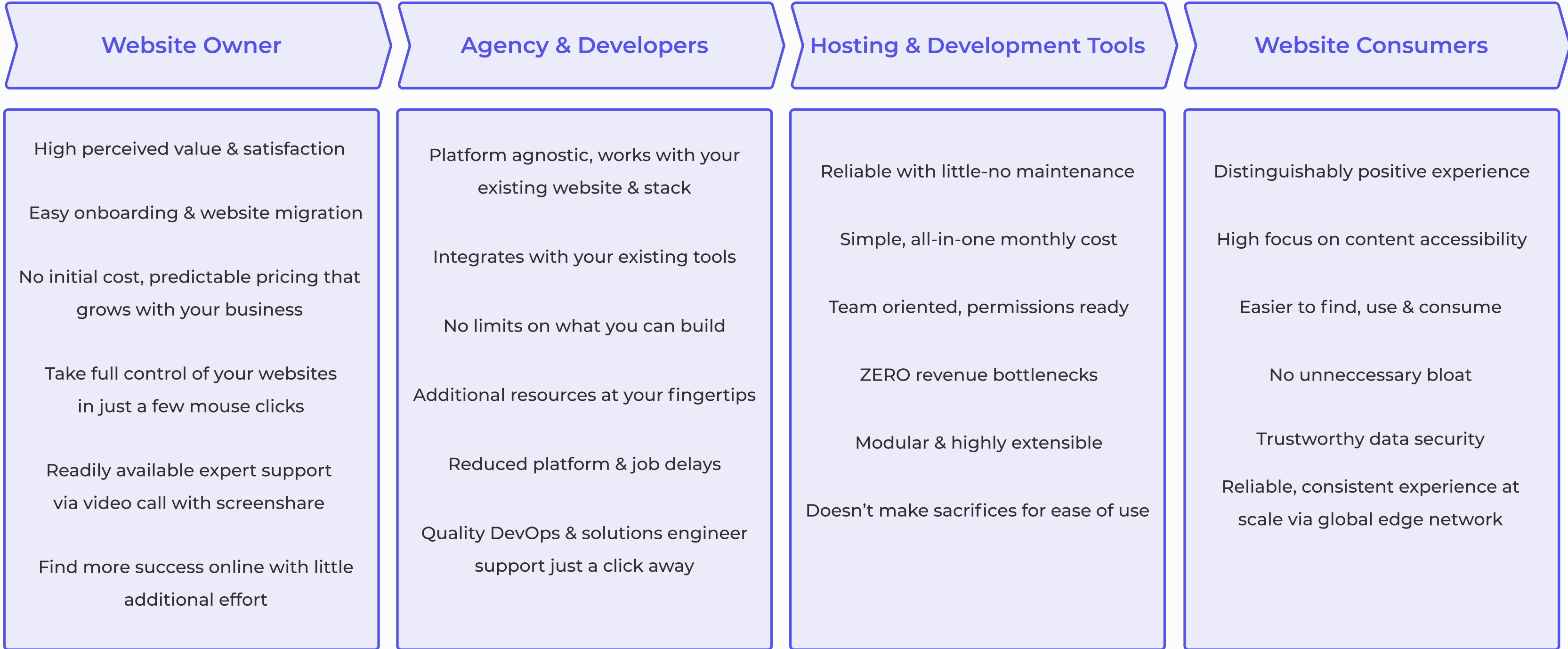


Changing the world with the web since 2015

Neutron Creative Inc.
2020 Company Pitch Deck

Last updated July 15th, 2020

Our seamless ecosystem for the web.



The problem

Now, more than ever, websites are a critical piece of corporate infrastructure for communications and everyday commerce.

Despite this, the world still lacks an authoritative platform for finding success online - for everyone.

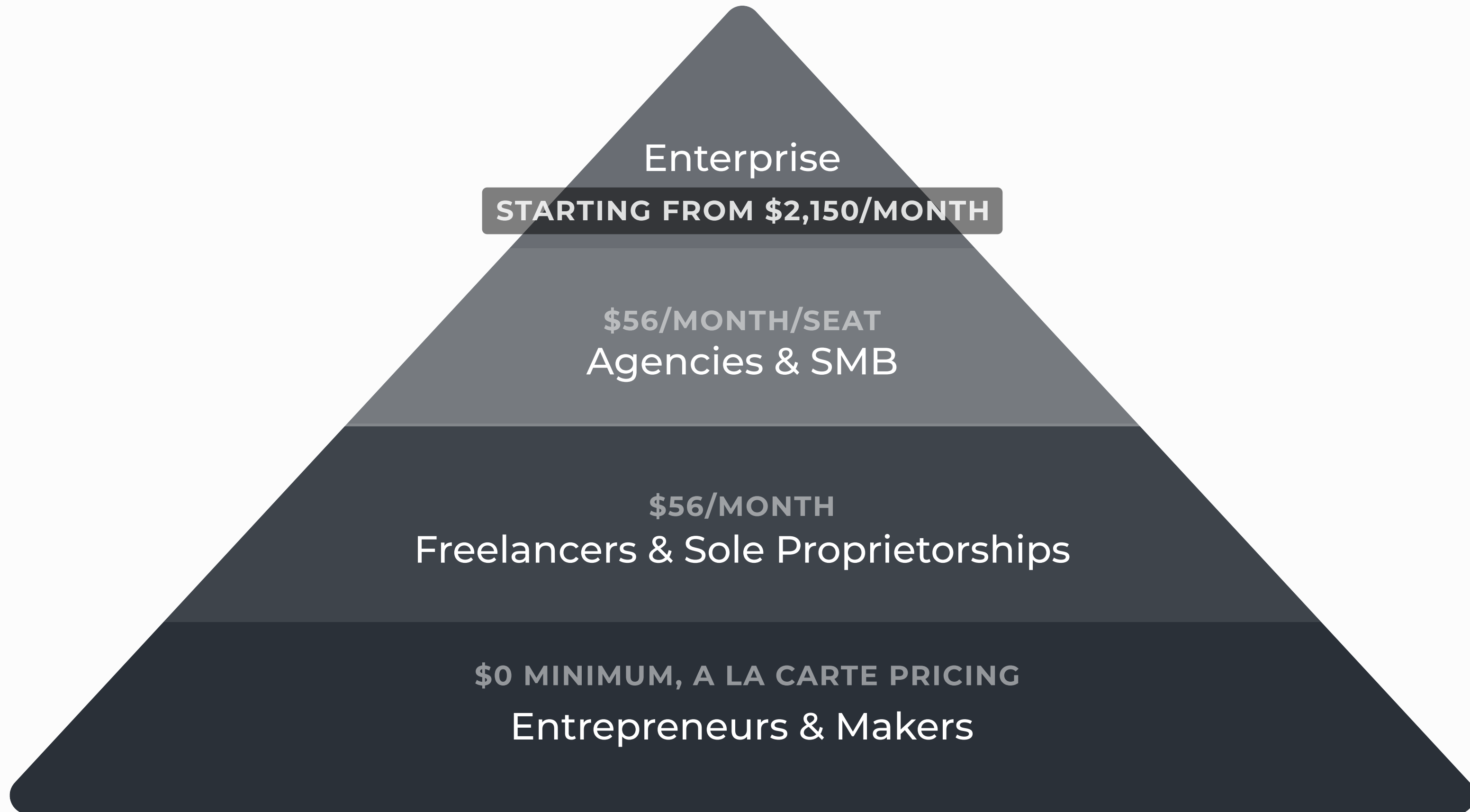
And unless you have deep pockets & years of experience, you're probably not finding much success. For those that do, they still find themselves struggling with a heavy time commitment & numerous ongoing frustrations.

In short, everything about websites could be so much better.

The solution

An all-in-one product suite focused on helping users find more success online by affordably bringing proven enterprise solutions to customers of all sizes in **one click.**

The customer



The market

Rapid Application Development Tools

Expected TAM of **\$123.5B** by 2023

42.9% Expected CAGR

Global Content Management Systems

Expected TAM of **\$123.5B** by 2026

16.7% Expected CAGR

Global Website Hosting

Expected TAM of **\$154B** by 2022

16% Expected CAGR

Sources used:

<https://review42.com/cms-market-statistics/>

<https://www.prnewswire.com/news-releases/web-hosting-services-market-reaches-to-usd-154-billion-by-2022-at-16-of-cagr-industry-affirmations-by-mrfr-300512202.html>

<https://www.marketsandmarkets.com/Market-Reports/rapid-application-development-market-252654522.html>

Market landscape

WordPress is used by 63.6% of all the websites whose content management system we know. This is 37.8% of all websites, or about ~27 Million websites

~50K WordPress websites alone being created each day

There are 1.5M Active WooCommerce Stores on WordPress

However, Shopify is the leading eCommerce solution with 800,000+ online stores & \$63 billion worth of sales

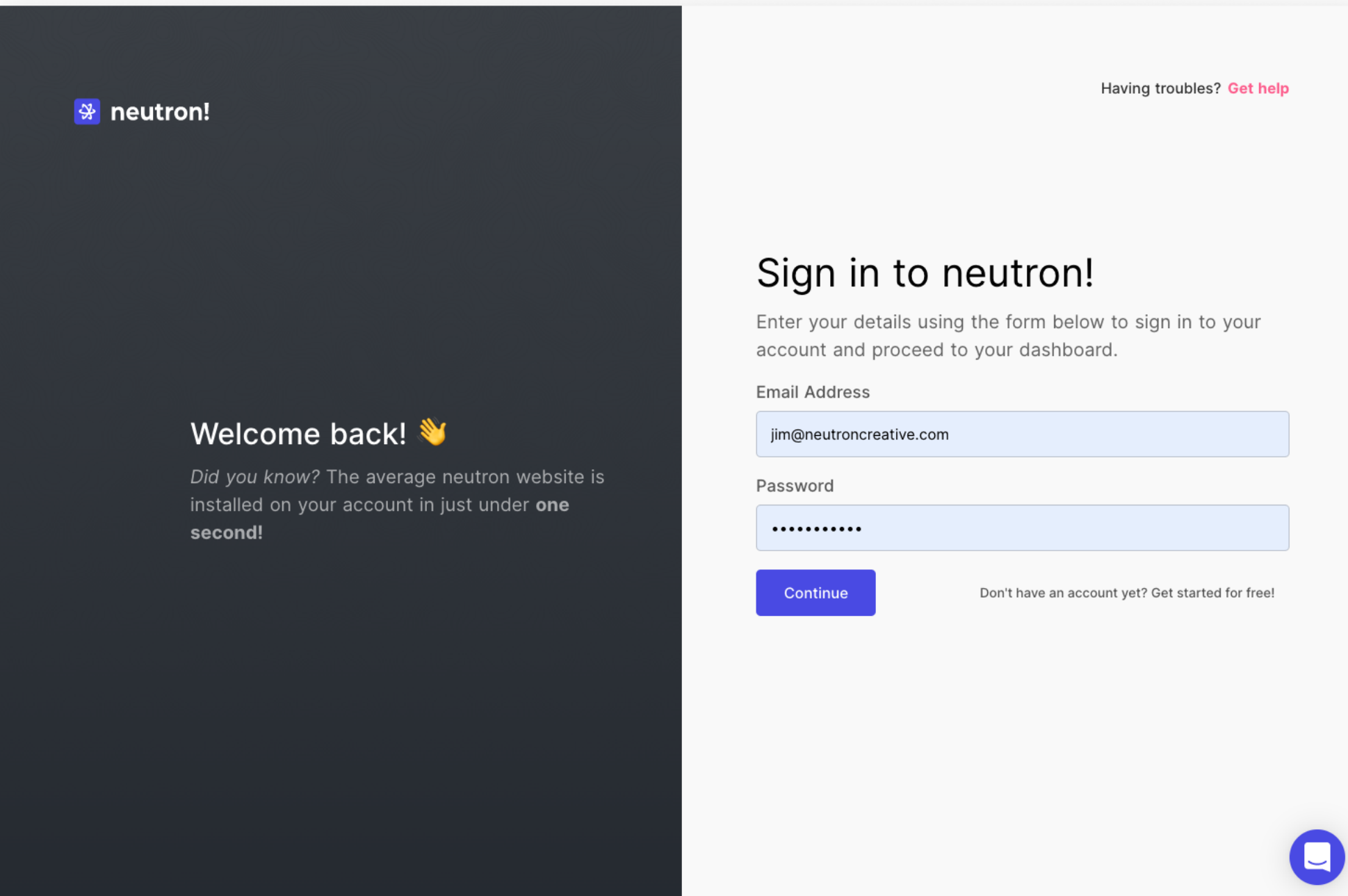
Sources used:

<https://w3techs.com/technologies/details/cm-wordpress>

<https://expandedramblings.com/index.php/wordpress-statistics/>

<https://www.websitooltester.com/en/reviews/shopify/#:~:text=Shopify>

Current traction



Launched first hosted site on customized WordPress platform

December 2018



Prototyped new automated managed hosting platform titled "Retail"

May 2019



Launched first client application on hybrid WordPress-static configuration

April 2020



Finished Neutron v1.0.0 private preview for investors and VIP clients

July 2020

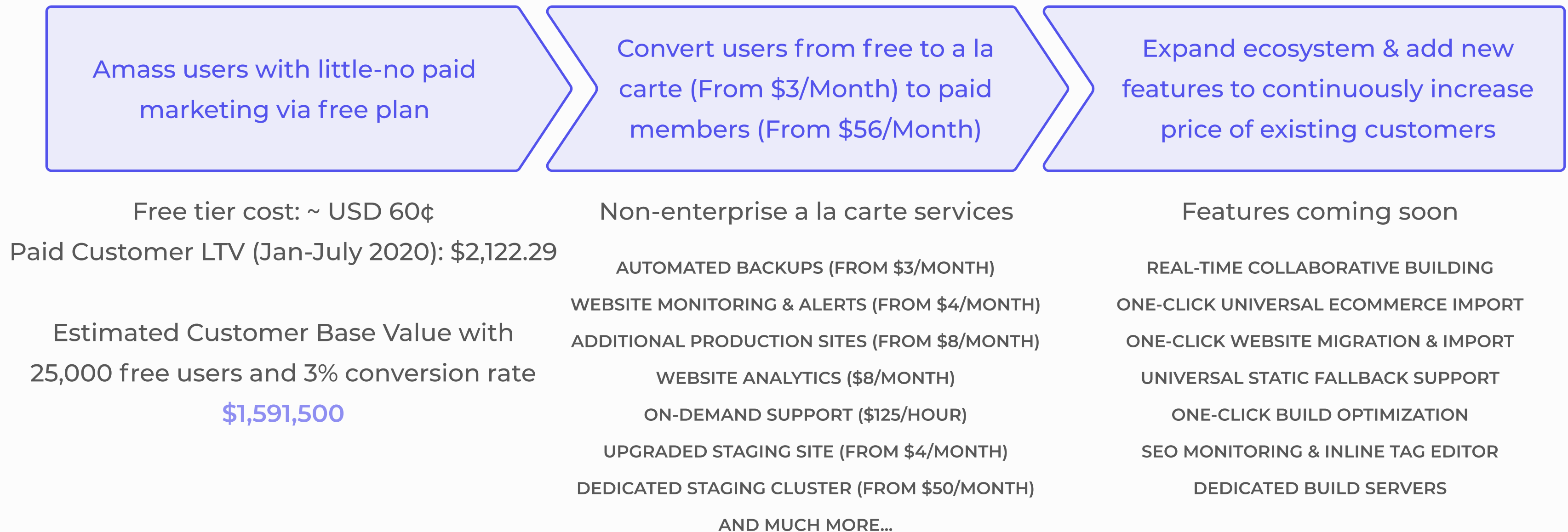


Neutron launched available to public

September 2020

Business Model

Neutron generates revenue by building an easily quantifiable product and correlating the price of the product alongside your product success.



Our team

Our unique, irreplaceable team making the product possible.



Jim Bisenius FOUNDER & PRESIDENT

Professional maker since 12, building products behind the scenes for various clients. If there's a way, he can build it.



Bill Bisenius CHIEF ADVISOR

Bootstrapped a product safety firm, scaled to an international enterprise, and won multiple awards for private company growth.



Navid Kabir CHIEF TECHNICAL OFFICER

Programming for over a decade, knows a thing or two about computers.



Andrew Boyle CHIEF STRATEGY OFFICER

Behind-the-scenes strategist likely with his nose in a book.



Manuhe Abebe VP OF COMMUNICATIONS

Researcher, observer, and public speech enthusiast.

Fundraising

We're looking for a \$1.25M USD Convertible Note

Effectively, this purchases 12 months of runway to work on:

Making Neutron available to the public

Collecting early customer feedback

Improve Neutron one-click import on alternative platforms (ex: Shopify)

Releasing four major updates (One/Quarter)

Reaching Net Profit (\$1-2M ARR, ~2,000 Memberships Sold)

At a later date (6-10 months post-capital), we will evaluate the need to raise further round to drive market adoption

Get in touch

Any questions or feedback? Please don't hesitate to reach out.

Our founder Jim takes the time to answer all inquiries personally, small or large.

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Office Hours Phone Number: (919) 653-0790

After Hours Phone Number: (919) 885-9891

Thanks for taking the time to review our pitch deck. We appreciate it!

We hope you have a great rest of your day 😊